

FAX# 703 528 7880 OCT15/12 15.31  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_ CONTRACT # 6372754 CLASS: NATL. LOCAL REGIONAL

PRDCT	OBAMA SKED C	EST#1897	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT16/12 OCT22/12 WK-1

DATE OCT15/12 15.31

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	S		1200N-1230P	30		\$600.00	10/20	10/21	1		SA-SU	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897 PROGRAM : NOON NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

49	A		1130P-1205A	30		\$1,250.00	10/20	10/20	1		SAT	1
PROGRAM : LATE NEWS AFTER FOOTBALL												
ORD COM1: MG IN LATE NEWS AFTER FOOTBALL, EYEWITNESS NEWS, MILLIONAIRE/FEUD &												
ORD COM2: ACCORDING TO JIM & CREDIT \$5. FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-15 FOR 1 SPOT/WK												

50	A		500A-530A	30		\$625.00	10/16	10/18	1		TU-TH	1
PROGRAM : EYEWITNESS NEWS												
ORD COM1: MG IN LATE NEWS AFTER FOOTBALL, EYEWITNESS NEWS, MILLIONAIRE/FEUD &												
ORD COM2: ACCORDING TO JIM & CREDIT \$5.												
PART OF A MAKEGOOD MADE UP OF LINES 49-52												

51	A		1000A-1100A	30		\$560.00	10/16	10/18	1		TU-TH	1
PROGRAM : MILLIONAIRE/FEUD												
ORD COM1: MG IN LATE NEWS AFTER FOOTBALL, EYEWITNESS NEWS, MILLIONAIRE/FEUD &												
ORD COM2: ACCORDING TO JIM & CREDIT \$5.												
PART OF A MAKEGOOD MADE UP OF LINES 49-52												

52	A		105A-135A	30		\$160.00	10/16	10/18	1		TU-TH	1
PROGRAM : ACCORDING TO JIM												
ORD COM1: MG IN LATE NEWS AFTER FOOTBALL, EYEWITNESS NEWS, MILLIONAIRE/FEUD &												
ORD COM2: ACCORDING TO JIM & CREDIT \$5.												
PART OF A MAKEGOOD MADE UP OF LINES 49-52												

33	S		1100P-1135P	30		\$2,000.00	10/16	10/21	3		TU-SU	3
PROGRAM : EYEWITNESS NEWS AT 11P												
STATION MAKEGOOD OFFERS:												
M2 OK'D BUY#15 MISSED:SA-SU/1200N-1230P OCT20 30S \$600.00 (OCT15/12)												
BUY#33 TU-SU/1100P-1135P OCT20 30S \$2,000.00												
OFFER:SAT/1130P-1205A OCT20 30S \$1,250.00 PLS ADVISE.												
& TU-TH/500A-530A OCT16 30S \$625.00												
& TU-TH/1000A-1100A OCT16 30S \$560.00												
& TU-TH/105A-135A OCT16 30S \$160.00												
CMT:MG IN LATE NEWS AFTER FOOTBALL, EYEWITNESS NEWS, MILLIONAIRE/FEUD &												
CMT:ACCORDING TO JIM & CREDIT \$5.												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

MARKET TOTALS \$485,725    WFTV 40%    WKMG 17%    WESH 18%    WOFL 19%    WKCF 1%    WRBW 3%    CABL 0%  
WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE